



Chamorro Hands in Education Links Unity

CHE'LU- A 501 (c)(3) Nonprofit Public Charitable

Organization Tax ID # 54-2175155

Embracing and Uniting Chamorros Everywhere

2017 Chamorro Cultural Fest Ad Order Form

Program Booklet Advertising Rates

Celebrating the Eighth Annual Chamorro Cultural Festival at California State University San Marcos. Our program booklet will be a collector's item, viewed by thousands of people in San Diego and around the world!

Reserve your AD space by **March 3, 2017** by email to Olivia Quintanilla at oliviaarlene@yahoo.com or David Atalig at davidatalig@gmail.com.

Outside Back Cover in Color Full Bleed

5.5"w x 8.5"h

\$850.00

Inside Front or Inside Back Cover in Color

5"w x 8"h

\$550.00

Full Page Advertisement

5"w x 8"h

\$250 - Black & White (\$350.00 in color)

Half Page Advertisement

5"w x 4"h

\$200 - Black & White (\$250.00 in color)

Quarter Page

5"w x 2"h

\$125 - Black & White (\$150.00 in color)

Sponsorship of a booklet information page

Business Name and Contact number or website

\$100 - Black & White (\$250.00 in color)

*Program Booklet is 5.5"w x 8.5"h; live area is 5.0"w x 8.0"h. Requirements:

* All ads will be prepared on our ad template unless you would like to provide your own artwork.

*CAMERA READY art must be provided in PDF by **March 3, 2017**

*For Ads \$250 or more, 100-150 word write-ups must be provided in word format by **March 3, 2017**.

*All artwork must be B&W unless the ad is purchased as color.

*All non-bleed ads must have ¼ inch margin, dimensions reflect margin adjustments.

All ads must be emailed to **Olivia Quintanilla at oliviaarlene@yahoo.com or **David Atalig** at davidatalig@gmail.com.

**Please pay online at www.chelusd.org or make checks payable to Chamorro Hands in Education Links Unity and mail to CHELU, P.O. Box 742126, San Diego, CA 92174-2126.

Ad payments must be received by **March 3, 2017.

Ad size:

Price:

Name:

Title:

Business Name:

Address:

Phone:

Fax:

Email:

Chamorro Hands in Education Links Unity (CHE'LU) is dedicated to the Chamorro community by strengthening our native language, culture and health through education.

Mailing Address: P.O. Box 742126 · San Diego, CA ·

92174-2126 E-mail: info@chelusd.org · Website:

www.chelusd.org