



## Chamorro Hands in Education Links Unity

CHE'LU- A 501 (c)(3) Nonprofit Public Charitable Organization Tax ID # 54-2175155  
Strengthening our native language, culture and health through education.

# 2015 Chamorro Cultural Festival Ad Order Form

### Program Booklet Advertising Rates

Celebrating the 6th Annual Chamorro Cultural Fest at California State University - San Marcos. Our program booklet will be a collector's item, viewed by thousands of people in San Diego and around the world!

**Reserve your ad space by February 27, 2015 by email to Shirley Quichocho at [csquichocho@cox.net](mailto:csquichocho@cox.net).**

### Ad Sizes and Rates

Outside Back Cover in Color Full Bleed  
5.5"w x 8.5"h  
\$850.00

Inside Front Cover in Color  
5"w x 8"h  
\$550.00

Inside Back Cover in Color  
5"w x 8"h  
\$550.00

Full Page in Color  
5"w x 8"h  
\$350.00

Full Page in Black & White  
5"w x 8"h  
\$250.00

Half Page in Black & White  
5"w x 4"h  
\$200.00

Quarter Page in Black & White  
5"w x 2"h  
\$125.00

Sponsorship of a booklet information page  
Business Name and Contact number or website  
\$100.00

- \* Program Booklet is 5.5"w x 8.5"h; live area is 5.0"w x 8.0"h. Requirements:
- \* All ads will be prepared on our ad template unless you would like to provide your own artwork.
- \* CAMERA READY art must be provided in PDF by **February 27, 2015**
- \* For Ads \$250 or more, 100-150 word write-ups must be provided in word format by **February 27, 2015**.
- \* All artwork must be B+W unless the ad is purchased as color.
- \* All non-bleed ads must have ¼ inch margin, dimensions reflect margin adjustments.

\*\* All ads must be emailed to Shirley Quichocho [csquichocho@cox.net](mailto:csquichocho@cox.net)

\*\* Please pay online or make checks payable to Chamorro Hands In Education Links Unity and mail to:  
CHE'LU - P.O.Box 742126 - San Diego, CA 92174-2126.

\*\* Ad payments must be received by **February 27, 2015**.

**Ad size:**

**Name:**

**Business Name:**

**Phone:**

**Email:**

**Price:**

**Title:**

**Address:**

**Fax:**

Chamorro Hands in Education Links Unity (CHE'LU) is dedicated to the Chamorro community by strengthening our native language, culture and health through education.

Mailing Address: P.O. Box 742126 · San Diego, CA · 92174-2126

E-mail: [info@chelusd.org](mailto:info@chelusd.org) · Website: [www.chelusd.org](http://www.chelusd.org)